

MonashLink Strategic Goals 2012-2017

Partner with consumers and our diverse community to design and build consumer-focused services

Improve the consumer experience for all MonashLink services.

Build the capacity of consumers and the community to partner with MonashLink.

Build the capacity of MonashLink staff to engage and partner with consumers and the community.

Demonstrate continuous improvement in governance, management and practice

Develop and implement new capital and service plans.

Build our research and clinical leadership capacity.

Progress our integrated framework to support clinical governance, safety and quality.

Continue to strengthen and consolidate our information, communications and technology capability.

Continuously improve corporate governance performance.

Continue to recruit and develop staff who are committed to service, innovation and excellence.

MonashLink

Your Health and Support Service



Values

we Care

we Listen

we are Accessible

we Partner

Vision

MonashLink will be widely known as a vital, caring and sustainable organisation that actively engages the community.

MonashLink provides a range of accessible and supportive services and programs that improve people's health and wellbeing.



MonashLink Strategic Goals 2012–2017

Expand the range of high priority services we deliver in the Eastern and South-Eastern areas of Melbourne.

Implement new models of service delivery that aim to provide access for all members of our community.

Increase our capacity to be more responsive to members of our diverse community who find it difficult to access mainstream services.

Develop services and programs targeted to specific population groups and catchments.

Increase MonashLink's profile in the community, and people's understanding of primary care leading to greater use of our services.

Embrace and use new technology in the provision of information to the community.

Develop targeted marketing strategies that lead to greater community understanding of MonashLink and our services.

Lead and participate in the improvement of health and wellbeing in the community.

Lead the implementation of innovative and effective prevention and early intervention responses to serious chronic conditions.

Develop evidenced-based programs that prevent the onset, or reduce the impact of diabetes and obesity.

Demonstrate leadership in the primary prevention of violence against women.

Position MonashLink as an important partner and contributor to the development of a robust primary health system.

Expand and enhance our programs through strategic and service partnerships.

Improve the integration and coordination of primary health services in the region.

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